



FOR IMMEDIATE RELEASE:

PHILIP ROBINS JOINS CARBONFREE TECHNOLOGY TO SPEARHEAD BUSINESS DEVELOPMENT

Toronto, Canada, January 3, 2008 – CarbonFree Technology Inc. announced today that Philip Robins has joined the company as Vice President – Business Development.

Philip, who goes by 'Pip', is a senior executive with more than 25 years of international management and business development experience in the construction, manufacturing, and energy industries. He will lead CarbonFree's growing solar project business, with a particular focus on the Mid-Atlantic states.

"Pip brings a wealth of business development and project management experience to CarbonFree, and we are very excited that he has joined our team," said CEO David Oxtoby.

Prior to CarbonFree, Pip worked for 11 years for Norsk Hydro, primarily in the company's aluminum extrusion business area. Based in Europe, Asia, and then North America, he was successful in numerous roles, including Plant Manager, Regional Manager, and VP Strategy and Business Development. Most recently, he was a Senior Vice President for Hydro Aluminum North America, headquartered in Baltimore, MD. Pip also has significant experience as an Engineer and Project Manager on a range of power projects globally.

Pip earned a BSc (Honours) in Civil Engineering from the University of British Columbia and an MBA from IMD, the International Institute of Management Development in Lausanne, Switzerland.

About CarbonFree Technology

CarbonFree Technology is a leading North American solar project developer. CarbonFree works with energy users to specify, design and install systems that leverage the most up-to-date, reliable solar technologies to yield the highest-possible return on investment. From 20kW to megawatt-plus installations, CarbonFree helps industrial, commercial and institutional clients to choose the best solar solutions and equipment for their own unique needs.

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